

THE DETROIT PUBLIC LIBRARY FRIENDS FOUNDATION  
and THE FRIENDS of the  
NATIONAL AUTOMOTIVE HISTORY COLLECTION  
IS PLEASED TO PRESENT A BOOK SIGNING AND EXHIBITION FEATURING

# SIRENS of CHROME:

THE ENDURING ALLURE OF AUTO SHOW MODELS  
by MARGERY KREVSKY

THURSDAY, DECEMBER 11, 2008 | 6:00 TO 8:00 P.M.

DETROIT PUBLIC LIBRARY'S ROSE AND ROBERT SKILLMAN BRANCH  
121 GRATIOT AVENUE  
(IN DOWNTOWN DETROIT BEHIND COMPUWARE HEADQUARTERS)

Ladies and gentlemen...rev up your engines for a joyride through auto show history. Author Margery Krevsky, owner and CEO of Productions Plus Talent Agency, will be present to sign her book, *Sirens of Chrome*, which documents the historical use of women in automobile advertising and car shows. Dozens of photographs of human hood ornaments and fast cars will bring you back and drive you forward - from the turn of the century goddesses and the 1950's sexpots, to the sleek sophistication of today's highly trained product spokespeople. The evening will also celebrate an exhibition featuring the "sirens" which will run from December 11, 2008 through April 30, 2009 at the Skillman Branch. | Light refreshments and hor d'oeuvres will be served. | This event is free and open to the public. Proceeds from book sales will benefit the National Automotive History Collection.

>>>THE FAVOR OF A REPLY IS REQUESTED NO LATER THAN  
DECEMBER 1, 2008 TO  
(313) 833-4047 OR FRIENDS@DETROITPUBLICLIBRARY.ORG



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